

MARKETING VACANCIES Registered at OSEC

(effective April 29, 2021)

ACCOUNTS MANAGER – SOCIAL MEDIA (MARKETING)

Minimum 2-3 plus years' experience an advertising/social agency or similar marketing department category/product experience | Bachelor's degree in Marketing or Communications
Strong knowledge of social media platforms, influencers and community management best practices
Analytical mindset and ability to communicate valuable insights and recommend action plans
Experience with the MS Office (Word, Excel, and PowerPoint) and a general comfort level with numbers. Vendor/agency management experience and great communication
Positive attitude, ability to communicate clearly with diplomacy & persuasion
Excellent organizational skills and ability to keep track of and meet deadlines
Ability to thrive and prioritize in a dynamic, constantly changing work environment
Team player, adaptable and able to work with a number of different departments
A passion for communications, advertising and social media and a strong desire to learn

BUSINESS INTELLIGENCE ANALYST (MARKETING)

Minimum 4 years' experience in a similar role | Bachelors' Degree or equivalent work experience
Knowledge of techniques and methodologies for data analysis and design requirements gathering, quality assurance and report development | Strategic thinking and problem-solving skills required
Analytical skills with strong Microsoft Excel skills required; Excellent verbal and written communication skills | Strong attention to detail | Time management and interpersonal skills required
Must have the ability to multitask and meet deadlines | Able to work independently & within a team

MARKETING CONTENT SPECIALIST

Minimum 3 years' experience in Content Marketing, digital writing or relevant experience
Bachelors' Degree in Marketing, Journalism or related field
Must have a passion for Content Marketing, Digital Marketing & analytics
Excellent verbal and written communication skills | Strong attention to detail
Must have the ability to multitask and meet deadlines | Able to work independently & within a team

MARKETING OPERATIONS SPECIALIST

Relevant degree/diploma or a minimum 2 years' experience in a Web Development/Content/CRM/Email Marketing or similar role
Proven experience with HTML5 and CSS3 | A Strong knowledge of JavaScript
Experience with Content Management Systems, CRM, and Email Marketing preferred
Knowledge of SQL, SEO, design and development best practices would be an asset, but are not required. A strong desire to learn new tasks and the ability to quickly apply learnings to day-to-day projects
Motivated and adaptable individual that is comfortable with rapid changes
Excellent verbal and written communications skills, with emphasis on writing
Ability to multi-task and meet deadlines while maintaining a strong attention to detail

RETENTION MANAGER (MARKETING)

Minimum university educated (to Bachelors level) in marketing or similar experience
7+ years of digital marketing experience with a successful track record of implementing and managing Digital Marketing Programs in a multi-channel environment
Minimum 2 years experience in Retention & Loyalty Marketing with an international customer base
Proven experience managing a Rewards program and/or Customer loyalty program
In-depth knowledge of Customer Journey Optimization best practices with experience in developing and implementing testing strategies across channels, including designing and analyzing contact strategies, automation techniques/tools and customer experience optimization
Demonstrated experience with data-driven marketing, a/b and multivariate testing experience, Analytics, with a successful track record of implementing and managing different Digital Marketing Tools | Ability to interpret and present data/results (both written and verbal) to stakeholders in engaging and meaningful ways | Advanced knowledge of MS Office software applications-advanced Excel is a must | Ability to manage & prioritize multiple projects simultaneously
Excellent negotiation, influence and relationship building skills
Resilient and able to respond under pressure | Must be able to travel 15-20% of the time

SOCIAL MEDIA MARKETING MANAGER (MARKETING)

Minimum Bachelors' Degree in marketing, a commercial subject or similar experience
7+ years in a similar capacity with a medium to large scale Marketing organization, with at least 1-2 years' experience in an advertising agency would be an asset
Deep knowledge of all social media platforms (including but not limited to Facebook, Twitter, Twitch, Instagram, Google+, Snapchat, Pinterest and YouTube)
Demonstrated experience with social media content creation (including blog writing, promotional campaign creation, and infographics) across various channels and media types
Proven track record of building and growing international brands on social media & identifying social media marketing opportunities within an overall Marketing Plan and or marketing Campaign
Strong understanding of content marketing principles and ability to integrate them into social media publishing tactics
Proven experience in vendor management & producing content for the advertising industry
Proven ability to manage significant social media marketing budgets
Proven creative, strategic and communications skills with dedicated experience growing international social media accounts (both existing and start-up-based), and possess indepth knowledge of content marketing principles
Demonstrated experience with social media content creation (including blog writing, promotional campaign creation, and infographics) across various channels and media types
Demonstrated experience commissioning, briefing and producing video content
Photography & editing software experience an asset, expertise with smartphone-based tools
Experience in social media management software - Hootsuite or TweetReach, social listening tools
Knowledge of online marketing tactics and search marketing fundamentals
Passion for content marketing, social media marketing and analytics
Excellent verbal and written communications skills, with emphasis on writing and editing
Must be able to work nights and weekends, variable schedule(s) as necessary.

DEADLINE FOR ALL APPLICATIONS is Friday 7th May, 2021

PLEASE NOTE THAT IN ORDER TO REGISTER YOU MUST BRING WITH YOU THE FOLLOWING:

**VALID PASSPORT
SOCIAL SECURITY & MEDICAL BENEFITS CARDS
RESUME
CERTIFICATES/DIPLOMAS**

**OSEC IS LOCATED ON REDCLIFFE STREET
For more information please call 562-8533/34**