

FLOW SUPPORTS STUDENT COMMUNICATION AND DIGITAL ENGAGEMENT AT ABCAS



Left to right: Raynel Carroll – Marketing Manager, ABCAS & Wayne Hull – Country Manager, Flow

St. John's, Antigua and Barbuda (February 5, 2026) — The Antigua and Barbuda College of Advanced Studies (ABCAS) has received a Samsung S25 cellular device from Flow as part of the company's ongoing commitment to corporate social responsibility and support for education.

The device will be utilized by the ABCAS Marketing Team to strengthen institutional communication, enhance digital engagement, and increase awareness of academic programmes, student activities, and campus initiatives across Antigua and Barbuda.

This contribution supports ABCAS's efforts to modernize its communication tools and ensure that timely, accessible information reaches current and prospective students, stakeholders, and the wider public.





Speaking on the initiative, Wayne Hull, Country Manager at Flow Antigua and Barbuda, said, *"We are pleased to support initiatives that advance education and strengthen student communication and awareness. This donation will assist ABCAS in enhancing its outreach and engagement across Antigua and Barbuda."*

ABCAS welcomed the support, noting that the Samsung S25 will enhance the Marketing Team's capacity to effectively execute its duties and expand the College's digital presence.

The College extends its sincere appreciation to Flow for its continued partnership and for demonstrating corporate social responsibility in a practical and meaningful way.

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