

HIGH COMMISSION FOR ANTIGUA AND BARBUDA

2nd Floor, 45 Crawford Place, London W1H 4LP Tel: 020 3668 3810

E-Mail: <u>HighCommission@antigua-barbuda.com</u>
Website: www.antigua-barbuda.com

GOVERNMENT OF ANTIGUA AND BARBUDA ANNOUNCES OFFICIAL LOGO DESIGN COMPETITION FOR CHOGM 2026

FOR IMMEDIATE RELEASE

St. John's, Antigua and Barbuda – 15 September 2025

The Government of Antigua and Barbuda, through the Ministry of Foreign Affairs in collaboration with the Ministry of Education, Sports and Creative Industries, has officially launched the CHOGM 2026 Logo Design Competition.

In 2026, Antigua and Barbuda will proudly host the Commonwealth Heads of Government Meeting (CHOGM) for the first time in its history. As preparations progress, the Government is calling on nationals at home and across the diaspora to create a logo that will serve as the official global emblem of CHOGM 2026.

The winning design will feature prominently on all event communications, signage, merchandise, and digital platforms, symbolizing Antigua and Barbuda's role as host nation. This competition offers professional designers, students, and creatives alike a unique opportunity to showcase their talent and contribute to a historic moment of national and international significance.

COMPETITION DETAILS

Eligibility

- Open to nationals of Antigua and Barbuda, both residents and diaspora
- Entrants under 18 must include a signed consent letter from a parent or legal guardian
- Submissions may be individual or team entries (maximum one entry per participant or team)

Design Guidelines

- Must be original and unpublished
- Should reflect the identity and spirit of Antigua and Barbuda

- Must be adaptable for colour and monochrome use
- Clear and effective across all formats (print, digital, signage, merchandise)
- Accepted formats: Vector (.AI or .EPS), plus high-resolution .PNG/.JPG
- Each entry must include a **100–150-word concept statement** outlining inspiration and symbolism

Submission Process

- Email entries to **chogm2026logocomp@gmail.com** with the subject line: *CHOGM 2026 Logo Competition*
- Each entry must be accompanied by a completed entry form (available on the official Government website)
- A maximum of one submission per participant/team will be accepted

Judging Criteria

- Creativity and originality (30%)
- Relevance to CHOGM 2026 and Commonwealth values (30%)
- Visual impact and versatility (20%)
- Technical quality and adaptability (20%)

Prizes & Recognition

- Grand Prize: EC\$5,000.00, plus official recognition during CHOGM 2026
- Winning Design: Adopted as the official global logo of CHOGM 2026
- **Finalists:** Shortlisted entries may be displayed in a national exhibition and featured on official platforms

Timeline

- Launch: 15th September 2025
- Submission Deadline: 13th October 2025
- Winner Announcement: TBA

Rules & Conditions

- All entries must be original and will become the property of the Government of Antigua and Barbuda
- The Government reserves the right to adapt the winning logo for branding and official use
- By submitting, participants grant full usage rights to the Government
- Late or incomplete entries will not be considered