

PRESS RELEASE

Free Training Opportunity: The Antigua and Barbuda Investment Authority in conjunction with the Organization of American States is offering a free training opportunity by Webinar on the topic: **How to Effectively Utilize Payment Platforms**. This webinar will provide a practical and user-friendly roadmap specifically tailored for women-led and owned MSMEs to navigate the online payment space effectively.

Who Should Apply: This webinar is especially designed for women entrepreneurs who lead or own micro, small, and medium-sized enterprises in the Eastern Caribbean. If you are looking to enhance your business's online payment capabilities, this program is for you.

How to Connect: Interested participants can register for the webinar through the following link shown below

Registration Link: <https://wee-msme-clearinghouse.com/event/webinar-roadmap-for-women-led-and-owned-msmes-in-the-eastern-caribbean-to-effectively-utilize-payment-platforms/>

Benefits of Attending:

- **Enhanced Payment Capabilities:** Learn how to effectively use various online payment platforms to streamline your business transactions.
- **Increased Efficiency:** Discover tools and strategies to make your payment processes more efficient, saving you time and effort.
- **Improved Profitability:** Gain insights on how to reduce transaction costs and increase your business' profitability.
- **Networking Opportunities:** Connect with other women entrepreneurs and industry experts, expanding your professional network.
- **Practical Guidance:** Receive step-by-step instructions and practical tips that you can immediately apply to your business.

Action Required: Don't miss this valuable opportunity to enhance your business's online payment capabilities. Register today and take the first step towards a more efficient and profitable future for your enterprise.

Media Contact: For questions and additional information, please contact Jacqueline Yearwood at 481-1015.

About the ABIA: The Antigua and Barbuda Investment Authority (ABIA) offers various training programs and technical assistance to support small and medium-sized enterprises (SMEs).



OAS



Women's
Economic
Empowerment

Webinar: Roadmap for Women Led and Owned MSMEs in the Eastern Caribbean to Effectively Utilize Payment Platforms

- Presentation of practical and user-friendly Roadmap for MSMEs by Annie Bertrand, OAS WEE Consultant
- Highlights of Fintech providers operating in the EC
- Sharing of best practices by women MSMEs in the Eastern Caribbean in using payment platforms

Wednesday, January 15, 2025

6:00 PM - 7:00 PM AST

SIGN UP TODAY



Our Website

https://wee-msme-clearinghouse.com/events_wee/



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