

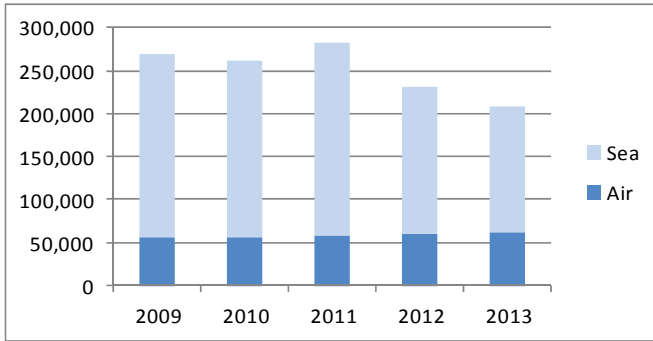


TOURISM STATISTICS BULLETIN



Introduction

Figure 1: Total Visitor Arrivals (QTR4): 2009-2013



Source: Ministry of Tourism., May 2014

Table 1: Total Visitor Arrivals (QTR4): 2009-2013

| Mode of Transport | 2009 | 2010 | 2011 | 2012 | 2013 |
|-------------------|---------|---------|---------|---------|---------|
| Air | 57,092 | 56,433 | 57,752 | 60,300 | 61,635 |
| Sea | 212,586 | 205,336 | 224,899 | 170,145 | 147,513 |
| Total | 269,678 | 261,769 | 282,651 | 230,445 | 209,148 |

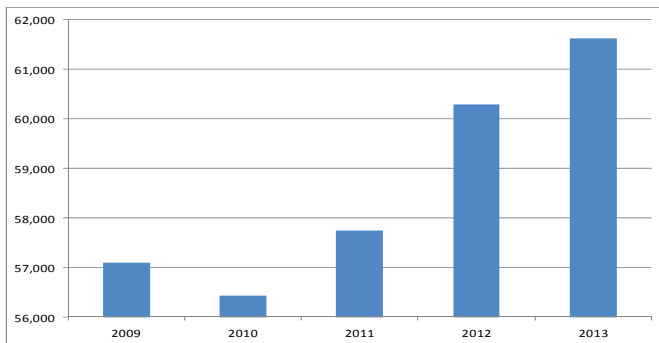
Source: Ministry of Tourism., May 2014

This report is an overview of fourth quarter (QTR4) visitor arrivals by both air and sea to Antigua and Barbuda for the years 2009-2013. Also provided are comparisons of visitor arrivals for the years 2012 and 2013 during the same period.

Figure 1 shows that the largest number of QTR4 total visitor arrivals occurred during 2011 with 282,651. A decrease of 18% from 2011 (282,651) to 2012 (230,445), and a further decline of 9% from 2012 (230,445) to 2013 (209,148) was observed, which can be attributed to a decline in visitors by sea.

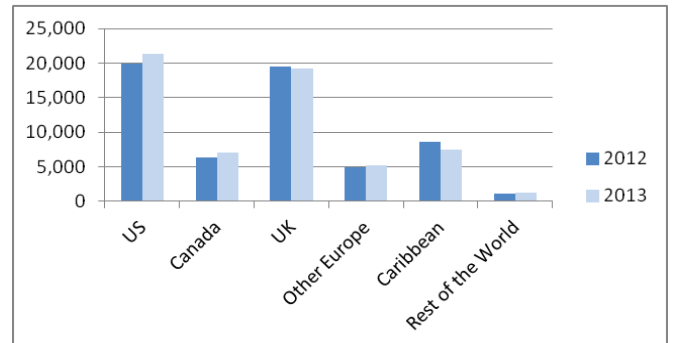
Air Arrivals

Figure 2: Air Arrivals (QTR4): 2009-2013



Source: Ministry of Tourism, May 2014

Figure 3: Arrivals by Country of Origin (QTR4): 2012-2013



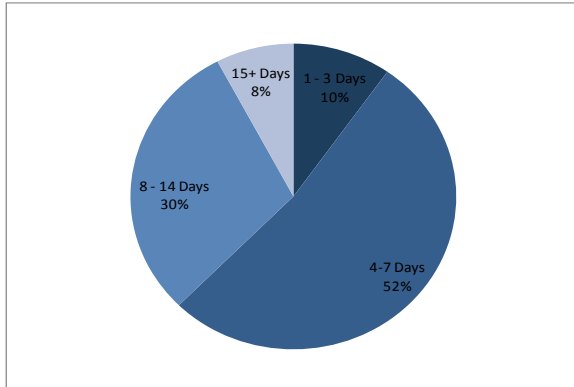
Source: Ministry of Tourism, May 2014

Fourth quarter air arrivals have increased by 2% from 2012– 2013 (60,300 to 61,635). The year 2013 was also the highest performing year during this period, increasing by 8% from 2009 (57,092) to 2013 (61,635), as shown in Figure 2. The lowest performing year was 2010, with 56,433 visitor arrivals.

As seen in Figure 3, the most prevalent market in QTR4 2013 is the United States (US) which accounted for 35% of visitors to Antigua and Barbuda, followed by the United Kingdom (UK) at 31%. These markets were also the most prevalent during 2012 within the same period. Increases from QTR4 2012 to QTR4 2013 were observed in the United States and Canadian markets, where US visitor arrivals increased 7%, from 19,931 to 21,357 and Canadian visitor arrivals increased 10%, from 6,408 to 7,061. Decreases were recorded during the same period in the United Kingdom, and Caribbean markets, where UK visitor arrivals decreased by 1% from 19,472 to 19,202 and Caribbean visitor arrivals declined 12% from 8,582 to 7,523.

Length of Stay

Figure 4: Length of Stay (QTR4) : 2013

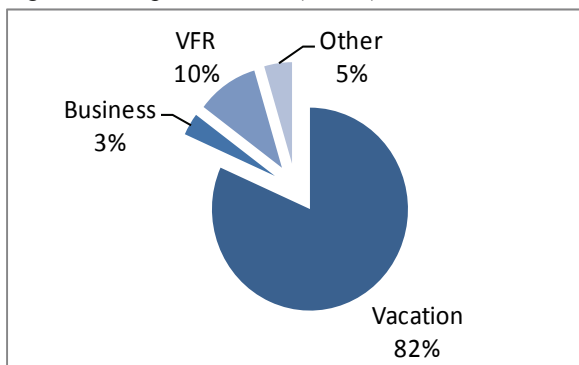


Source: Ministry of Tourism, May 2014

The average length of stay for QTR4 2013 was 9 days, 2 days shorter than QTR3 2013's average, and equivalent to QTR4 2012's average. Over half of all visitors opted for the 4-7 days stay, followed by 8-14 days at 30%, 1-3 days at 10% and 15+ days at 8%.

Purpose of Visit

Figure 4: Purpose of Visit (QTR4): 2013



Source: Ministry of Tourism, May 2014

More than 80% of visitors to Antigua and Barbuda select "Vacation" as their purpose of visit during QTR4 2013. Visiting Friends and Relatives (VFR) was selected by 10%, followed by "Other" and "Business" at 5% and 4%, respectively. This trend remains fairly consistent for QTR4 2013, as well as QTR4 2012.

Sea Arrivals

Table 2: Sea Passenger Arrivals by Vessels (QTR4): 2012– 2013

| Type of Vessel | QTR4 2012 | QTR4 2013 |
|----------------|-----------|-----------|
| Cruise | 163,163 | 143,161 |
| Yacht | 6,982 | 4,352 |
| Total | 170,145 | 147,513 |

Source: Ministry of Tourism, May 2014

Table 2 displays the total number of passengers arriving via cruise ship and yacht. The table shows that total passenger arrivals by sea have decreased 13% between QTR4 2012 and QTR4 2013. Compared to 2012, cruise arrivals decreased 12% and yacht arrivals also decreased by 38%.

For more information please contact:

Statistics Division
 First Floor, ACT Building
 Church & Market Sts.
 St. John's
 Antigua

Phone: 268-463-5197/462-3233/562-7491
 Fax: 268-562-2542
 E-mail: stats@antigua.gov.ag