



TOURISM STATISTICS BULLETIN



Introduction

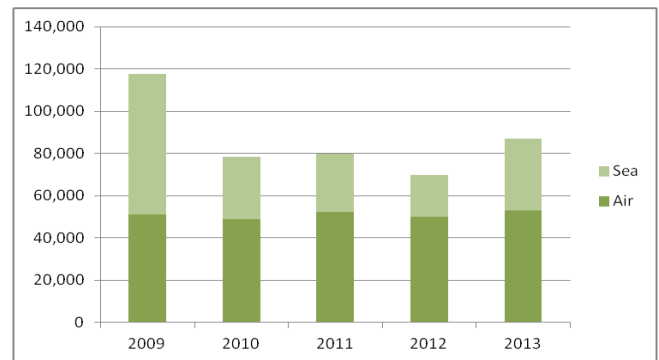
This publication provides an overview of third quarter (QTR3) visitor arrivals to Antigua and Barbuda, both by air and sea for the years 2009-2013, as well as comparisons of visitor arrivals for 2012 and 2013, during the same period. Figure 1 shows that the largest number of QTR3 total visitor arrivals was seen during 2009 at 117,809. In 2010, there were 78,463 visitor arrivals, a 33% decline compared to 2009 at 117,809. However, in 2013, a 25% increase to 86,955 was observed from 69,733 in 2012.

Table 1: Total Visitor Arrivals by Mode of Transport (QTR3): 2009-2013

Mode of Travel	2009	2010	2011	2012	2013
Air	51,089	48,992	52,075	50,165	52,906
Sea	66,720	29,471	27,745	19,568	34,049
Total	117,809	78,463	79,820	69,733	86,955

Source: Ministry of Tourism., May 2014

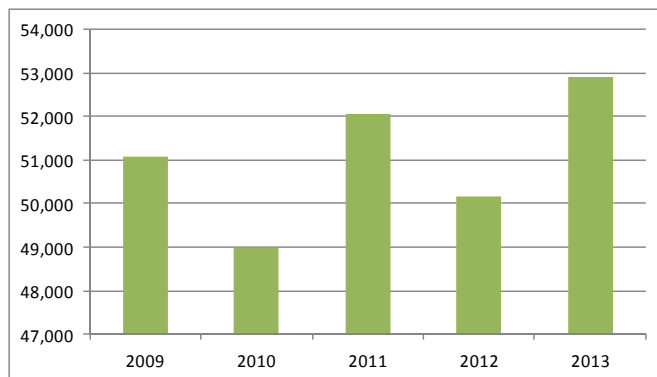
Figure 1: Total Visitor Arrivals (QTR3): 2009-2013



Source: Ministry of Tourism., May 2014

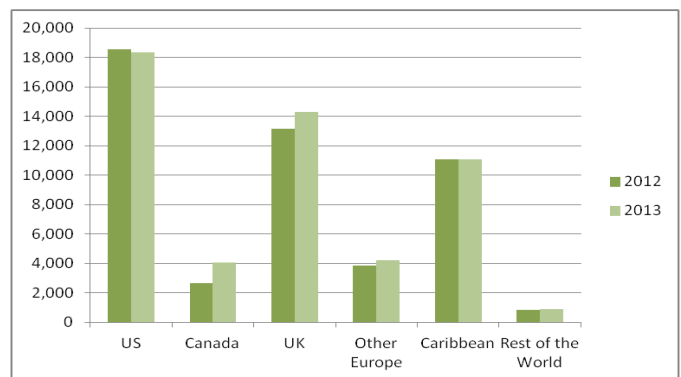
Air Arrivals

Figure 2: Air Arrivals (QTR3): 2009-2013



Source: Ministry of Tourism, May 2014

Figure 3: Arrivals by Country of Origin (QTR3): 2012-2013



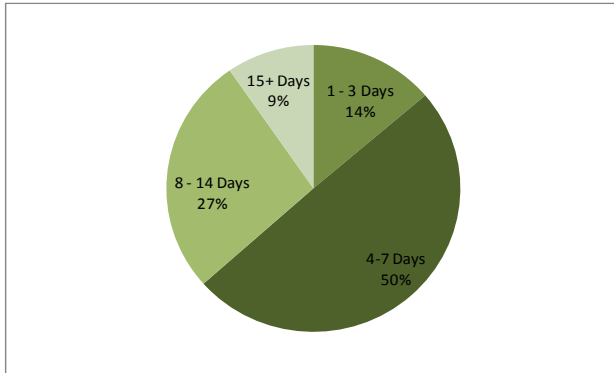
Source: Ministry of Tourism, May 2014

Third quarter visitor arrivals to Antigua and Barbuda increased 5% in 2013 (50,165) from 2012 (52,906). This quarter's air arrivals were also the highest recorded during QTR3 over the five year period. Figure 2 also shows some fluctuation in arrivals during this time period, increasing in 2009, 2011 and 2013, and decreasing in 2010 and 2012. As shown in Figure 3, the largest market is the United States, followed by the United Kingdom.

Also noteworthy, is the marked increase in Canadian visitors from QTR3 2012 to QTR3 2013, and increase of 52% from 2,660 to 4,042 visitor arrivals. The United States market recorded a 1% decline in visitor arrivals from 2012 to 2013, while the United Kingdom, Canada, Other Europe and the Rest of the World recorded increases of 9%, 52%, 10% and 7% respectively. Caribbean arrivals for this time period remained fairly constant for both years, at 11,083 and 11,072 respectively.

Length of Stay

Figure 4: Length of Stay (QTR 3): 2013

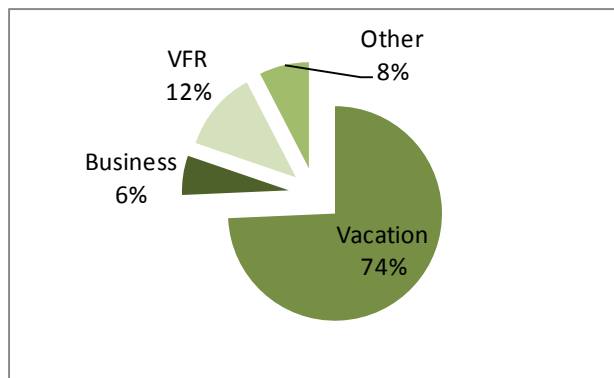


Source: Ministry of Tourism, May 2014

The average length of stay for QTR3 of 2013 is 11 days, which is equal to the average length of stay during the same time period last year. When grouped according to length of stay, it is observed that 50% of visitors stay for 4-7 days, followed by 27% who indicated 8-14 days, 14% stating 1-3 days and 9% staying 15+ days.

Purpose of Visit

Figure 5: Purpose of Visit (QTR 3): 2013



Source: Ministry of Tourism, May 2014

“Vacation” is shown to be the most prevalent reason for visitors visiting Antigua and Barbuda. During QTR3 of 2013, this reason was cited by 74% of visitors, followed by “Visiting friends and relatives (VFR)” at 12%, 8% stating “Other” and 6% for “Business”. The proportions were roughly the same during the same time period for last year, with a 4% decrease in VFR visitors and a 1% increase in Business visitors from 2012 to 2013.

Sea Arrivals

Table 2: Sea Arrivals by Vessels (QTR3): 2012– 2013

Type of Vessel	2012 QTR3		2013 QTR3	
	Calls	Passengers	Calls	Passengers
Cruise	5	18,802	14	33,144
Yacht	165	766	221	905
Total	170	19,568	235	34,049

Source: Ministry of Tourism, May 2014

Total sea arrivals for QTR3 have declined 14% between 2012 and 2013. Table 2 displays the sea arrivals by main type of vessels that visit Antigua: cruise ships and yachts. Compared to the same period in 2012, cruise passenger arrivals declined 14% and yacht passenger arrivals, 15%.

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