

Video Transcript for PAHO WHO

0:00

Welcome to our journey of digital transformation across Barbados and the Eastern Caribbean countries.

0:07

We have been at the forefront of empowering countries with the tools and knowledge they need to thrive in the digital age.

0:13

Our first step in this journey begins with assessments.

0:16

We work closely with the Ministries of Health to evaluate their existing systems and identify areas for improvement.

0:24

This tailored approach ensures that each country receives the support that best suits their unique needs.

0:30

Through comprehensive surveys and analysis, we gain valuable insights that guide our strategy, ensuring maximum impact and efficiency.

0:40

Next, we provide essential hardware and software support.

0:44

We believe that access to the right technology is crucial for any digital transformation.

0:49

For modern computer systems to cutting edge software solutions, we ensure that the necessary tools are in place to support digital growth and innovation.

0:58

With the groundwork laid, we move on to developing detailed plans.

1:03

These plans serve as Rd.

1:04

maps, outlining clear steps and milestones to achieve digital transformation goals.

1:10

Our collaborative approach ensures that these plans are realistic, sustainable, and aligned with the country's vision for its digital future.

1:19

But technology alone isn't enough.

1:21

That's why we place a strong emphasis on training.

1:24

We conduct extensive training programs to equip local teams with the skills and knowledge they need to effectively use and maintain new systems, fostering a culture of continuous learning and adaptation.

1:37

One of our key achievements is improving human efficiency through automation of tasks and interconnected silos of information.

1:45

By streamlining processes and integrating information, we help reduce manual labor and errors, allowing people to focus on more strategic and impact will work.

1:56

Coordination is critical in the digital age.

1:59

We create spaces for improved collaboration among partners.

2:03

This has been done through various meetings, including health surveillance workshops, which brought together many entities both within the Pan American Health Organization and partners such as the Caribbean Public Health Agency, Inter American Development Bank, Organization of Eastern Caribbean States, and the United States Agency for International Development.

2:25

These spaces facilitate better communication and cooperation, leading to more effective and coordinated efforts in tackling health challenges.

2:35

And our work doesn't stop there.

2:37

We continue to advocate for resources to support ongoing digital transformation.

2:42

We work tirelessly to ensure that the momentum of digital transformation is sustained, seeking support from partners and stakeholders.

2:50

Through these initiatives, we are not just supporting digital transformation, we are empowering countries to build a brighter, more connected future.

2:59

Together, we can achieve remarkable things.

3:03

Thank you for joining us on this journey.