

Hon. Gaston Browne

Public Infomercials Script

Digital Transformation Strategy

Digitalization is at the heart of development. The digital economy presents many opportunities for Antigua and Barbuda, promoting digital transformation in agriculture, cultural and creative industries, disaster risk and resilience, education, financial services, health, tourism, and government in its delivery of public services.

Digitalization is a crucial tool to introduce new opportunities within trade, international cooperation and job creation and is directly linked to the sustainable development goals (SDGs).

The global pandemic has accelerated the shift towards digitalization.

We have prioritized digital transformation. **[INSERT MAIN ACHIEVEMENTS IN DIGITALIZATION]**

My digital transformation vision is to transform the digital landscape of Antigua and Barbuda to place digital technology as the centerpiece of operational efficiency and innovation in every sector.

Barbuda is strategically positioned to become a smart city. The only smart city in the Caribbean.

[INSERT KEY INITIATIVES THE GOVERNMENT WOULD LIKE TO ACHIEVE IN DIGITALIZATION]

We will ensure a reliable digital system that connects businesses to a robust e-commerce system to support many industries across our twin island state.

Digitalization has an impact on all of us, government, business, citizens. I invite every Antiguan and Barbudan to join this digital transformation journey with me.