

The role of research in
Media Information
Literacy on Education,
Information, and Trust.



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Media, Digital and Information Literacies



Media Literacy: Ability to decode, evaluate, analyze, and produce both print and electronic media [Koltay, 20xx]



Information Literacy: Concerned with understanding, evaluating, and using information effectively, evaluation of content quality and accuracy



Digital Literacy: Ability to understand and use information from various digital sources. Core competencies include internet searching, hypertext navigation, knowledge assembly, and content evaluation.

Current Body
of research on
MIL

Consumers of media
as vulnerable and
passive

Consumer of media
as capable and
powerful.

The role of MIL Education to building Trust

Media education: Emphasizing clearer definitions and operational frameworks to effectively develop and assess literacy-related abilities.

Translating concepts into indicators, as well as limitations in developing observation and assessment methods tailored to contexts in which observations are made.

Education on MIL leads to a society of individuals who can critically and equitably synthesize information, especially now, where falsehoods proliferate and trust in truth-seeking institutions is being undermined.

The Role of MIL research to education (Curricula) and Trust

Understanding

Understanding Individuals and the Media Landscape.

Adapting

Adapting to Change: Presently, there's a noticeable decrease in the trust placed in media and even in digital technologies, including Artificial Intelligence.

Boosting

Boosting the Ability to Create and Share Credible Content: MIL encourages media creators to produce practical, reliable, and verified information, thereby fostering trust.

MIL Research
and
Education:
Implications
to Trust

Improved Content Quality

Reduced harm due to
misinformation and
disinformation

Improved
transparency, accountability
and open communication

Adapting to change and
improved trust

Evidence-based society



Conclusions

- ♦ MIL has potentials enabling critical engagement with information, content, and digital technologies. It empowers individuals to navigate the media landscape, combat misinformation, and contribute to an informed society.
- ♦ MIL is essential for discerning reliable sources, analyzing information, and making informed decisions. It equips individuals to thrive in a digitally literate society.

End.

